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## TOURIST ACCOMMODATION, AUSTRALIA, JUNE QUARTER 1982

**PHONE INQUIRIES** *for more information about these statistics*—contact Mr Kevin Goodwin on Canberra (062) 52 5633 or any of our State offices.  
*other inquiries including copies of publications*—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

**MAIL INQUIRIES** *write to* Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.

### MAIN FEATURES

	June Quarter 1981			June Quarter 1982		
	April	May	June	April	May	June
	(per cent)					
<b>Room occupancy rates—</b>						
Licensed hotels with facilities	56.2	56.6	51.7	52.7	52.7	49.4
Motels, etc.	61.7	63.0	55.8	59.5	59.4	53.3
<b>Site occupancy rates—</b>						
Caravan parks	25.8	22.4	19.4	27.1	23.2	21.0

### EXPLANATORY NOTES

#### Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

#### Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

(c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

#### Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

#### **Related publications**

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

**NOTE:** Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

**R.J. CAMERON**  
Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
June quarter 1982—	ROOM OCCUPANCY RATES (per cent)														
Establishments	261	1,016	1,277	174	492	666	221	606	827	114	156	270	139	136	275
Guest rooms	7,789	24,707	32,496	3,904	12,702	16,606	5,462	13,553	19,015	2,794	4,026	6,820	3,752	5,501	9,253
Bed spaces	17,916	73,695	91,611	9,128	36,333	45,461	14,253	40,220	54,473	6,568	12,279	18,847	7,759	14,623	22,382
1981—	ROOM OCCUPANCY RATES (per cent)														
April	60.6	65.2	64.1	57.4	61.9	60.8	57.3	60.2	59.3	49.9	63.1	57.9	51.4	47.2	48.9
May	56.5	64.6	62.6	56.6	61.4	60.3	62.5	66.4	65.3	49.3	62.6	57.4	57.0	51.9	54.0
June	50.6	56.9	55.4	50.4	50.6	50.6	62.1	67.4	65.8	40.8	47.8	45.1	52.4	43.1	47.0
June quarter 1981	55.9	62.3	60.7	54.8	58.0	57.2	60.6	64.7	63.5	46.7	57.9	53.5	53.7	47.4	50.0
1982—	ROOM OCCUPANCY RATES (per cent)														
April	55.3	63.2	61.3	51.9	58.2	56.8	53.3	57.0	56.0	51.5	62.2	57.8	49.3	49.4	49.4
May	54.2	61.6	59.8	49.4	57.0	55.3	56.2	60.4	59.2	52.9	60.3	57.2	51.8	50.9	51.3
June	48.9	53.7	52.5	45.0	48.8	47.9	55.7	62.0	60.2	44.2	48.3	46.6	51.6	44.2	47.2
June quarter 1982	52.8	59.5	57.9	48.8	54.7	53.3	55.0	59.8	58.4	50.0	57.0	53.9	50.9	48.2	49.3
1982—	BED OCCUPANCY RATES (per cent)														
April	36.8	39.4	38.9	33.0	36.2	35.6	33.0	35.8	35.0	34.1	37.0	36.0	33.2	31.1	31.8
May	35.4	39.0	38.3	31.5	35.7	34.9	34.2	37.1	36.4	34.0	36.7	35.8	34.3	31.9	32.7
June	30.8	31.6	31.5	27.1	28.5	28.2	33.6	37.4	36.4	27.0	26.2	26.5	33.1	25.9	28.4
June quarter 1982	34.4	36.7	36.3	30.5	33.5	32.9	33.6	36.8	35.9	31.7	33.3	32.8	33.6	29.7	31.0
1982—	TAKINGS FROM ACCOMMODATION (\$' 000)														
April	6,171	16,594	22,765	2,404	7,132	9,536	3,471	8,010	11,482	1,388	2,500	3,888	2,067	2,685	4,752
May	6,302	16,768	23,070	2,347	7,338	9,685	3,822	8,693	12,516	1,409	2,510	3,919	2,307	2,815	5,123
June	5,480	14,184	19,664	2,037	6,030	8,067	3,523	8,554	12,077	1,150	1,873	3,022	2,104	2,355	4,459
June quarter 1982	17,952	47,546	65,498	6,788	20,499	27,287	10,817	25,258	36,074	3,946	6,883	10,829	6,478	7,856	14,334

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory(a)			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
ESTABLISHMENTS AND CAPACITY (number)												
June quarter 1982—												
Establishments	83	59	142	32	32	64	13	24	37	1,037	2,521	3,558
Guest rooms	2,602	1,503	4,105	783	1,233	2,016	767	1,309	2,076	27,853	64,534	92,387
Bed spaces	6,653	4,649	11,302	1,822	3,229	5,051	1,779	3,878	5,657	65,878	188,906	254,784
ROOM OCCUPANCY RATES (per cent)												
1981—												
April	52.3	58.0	54.3	53.3	56.6	55.4	60.8	70.3	66.7	56.2	61.7	60.0
May	48.7	46.7	48.0	66.9	71.5	70.0	61.6	73.8	69.2	56.6	63.0	61.1
June	43.3	39.1	41.8	74.5	74.7	74.6	44.6	51.8	49.1	51.7	55.8	54.5
June quarter 1981	48.1	47.9	48.0	64.9	67.9	66.9	55.7	65.4	61.7	54.9	60.2	58.6
1982—												
April	52.2	57.8	54.3	46.0	53.5	50.5	56.7	70.7	65.4	52.7	59.5	57.5
May	45.9	47.4	46.5	55.1	62.1	59.3	54.5	73.0	66.0	52.7	59.4	57.4
June	42.7	38.8	41.3	64.6	71.5	68.8	47.0	53.5	51.1	49.4	53.3	52.1
June quarter 1982	46.9	48.0	47.3	55.3	62.5	59.6	52.8	65.8	60.9	51.6	57.4	55.7
BED OCCUPANCY RATES (per cent)												
1982—												
April	35.9	36.5	36.1	29.6	32.4	31.4	39.2	45.4	43.4	34.5	37.2	36.5
May	31.5	30.7	31.2	36.1	37.5	37.0	38.1	49.5	45.8	34.1	37.3	36.4
June	28.5	24.4	26.8	42.3	43.7	43.2	30.2	32.9	32.0	30.9	31.5	31.4
June quarter 1982	32.0	30.5	31.4	36.0	38.0	37.2	35.9	42.7	40.5	33.2	35.3	34.8
TAKINGS FROM ACCOMMODATION (\$' 000)												
1982—												
April	1,608	853	2,461	440	758	1,198	607	1,015	1,623	18,156	39,547	57,705
May	1,347	732	2,079	573	927	1,500	598	1,093	1,691	18,705	40,876	59,583
June	1,224	556	1,780	634	1,084	1,719	487	775	1,261	16,639	35,411	52,049
June quarter 1982	4,179	2,141	6,320	1,648	2,769	4,417	1,692	2,883	4,575	53,500	115,835	169,334

(a) Figures for June quarter 1982 are not strictly comparable with statistics for earlier periods due to the inclusion of a number of establishments not previously covered in the survey.

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
June quarter 1982—								
Establishments	602	433	415	159	238	54	11	1,912
Powered sites	51,371	36,588	22,166	12,500	13,624	2,728	649	139,626
Unpowered sites	24,313	13,778	10,672	5,193	3,582	2,012	522	60,072
Cabins, flats, etc.	1,062	862	726	498	439	66	23	3,676
<i>Total capacity</i>	76,746	51,228	33,564	18,191	17,645	4,806	1,194	203,374
SITE OCCUPANCY RATES (per cent)								
1981—								
April	25.1	19.9	37.6	22.2	28.2	21.1	30.3	25.8
May	22.1	13.8	37.4	18.5	25.8	13.9	38.9	22.4
June	17.2	9.8	43.2	10.0	21.6	12.6	44.0	19.4
June quarter 1981	21.5	14.5	39.4	16.9	25.2	15.8	37.7	22.5
1982—								
April	27.0	18.8	39.6	23.8	31.5	22.7	35.5	27.1
May	22.9	13.1	38.8	17.8	29.3	16.5	56.2	23.2
June	19.1	9.4	44.6	10.8	27.1	15.0	57.3	21.0
June quarter 1982	23.0	13.8	41.0	17.5	29.3	18.1	49.8	23.8
TAKINGS FROM ACCOMMODATION (\$'000)								
1982—								
April	3,895	1,674	2,221	741	958	188	63	9,740
May	3,457	1,237	2,303	615	901	133	83	8,729
June	2,661	860	2,467	356	810	114	89	7,357
June quarter 1982	10,013	3,771	6,992	1,712	2,669	436	235	25,828

(a) Includes Australian Capital Territory.